

Creating My Own Path



By Devon Milholland

It was not until my senior year in high school that I discovered Entrepreneurship. Until this great discovery, I was uncertain of my career path. I was sure I wanted to have a career that would fulfill my dreams of making a meaningful impact for my family and society.

My senior year in high school I enrolled in an Entrepreneurship program titled B.O.S.S. (Business Opportunities for Self Starters). This was a course designed by Professor Tim Scales from Indiana University East and funded by the state of Indiana. The purpose of the course was to teach Entrepreneurship to high school students. I had no idea that the course would become my career.

In just six months I have graduated from High School, started college at Indiana University East where I study Entrepreneurship, started several small business ideas and have had a positive impact on many lives throughout the United States by teaching workshops.

My first product that I designed for the B.O.S.S. program is an all in one broom and dust pan that I call the, E-Z Sweep “Squeez”. It is a product I designed and have been developing to assist restaurant workers make their job easier and more efficient. I also have a similar product I designed called the, E-Z Sweep “Swoosh”, it is to assist shop owners and workers in their clean-up activities.

As my college career began, Professor Scales suggested that if I was a real entrepreneur, I would have many ideas and interests. He is correct and he suggests I form a parent company for my developing ideas. I have recently formed a parent company, Noved Designs.

My parent company, Noved Designs now has products in addition to E-Z Sweep, Noved Clothing

Designs, and Devōn Accessories: candles, jewelry, and pin stripping cars.

Becoming an Entrepreneur has been fun for me. It’s a lot of work and has required many hours of my time. I am very excited about the future of Entrepreneurship and what it can offer others as well as myself.

I feel I am making a difference in my future while assisting others. I will be providing employment for workers, making a positive impact on the economy, and representing my family name with pride. In addition to the products I am delivering through Noved Designs, I’m working with Professor Scales to instruct entrepreneurship and economics to teachers, students and community members.

I am active in leading workshops titled “Build A Rock”. In just three months I have assisted in training over 150 teachers in Indiana and nearly 2,000 students about creating entrepreneurship and market economics. During the same time period, we have traveled with the workshop to New Mexico, Arizona, Maryland, Nevada and Texas teaching at schools and the Boys and Girls Clubs.

I am also the producer of a television show about entrepreneurship titled, “In Your Business” and I host a podcast program titled, “Whose Idea was It?”. I have joined the Rotary International club so I could start a Rotaract group on my campus to serve college students who are interested in Business and Entrepreneurship.

I am also serving as the program assistant for the 2009 B.O.S.S. program for high school students. I am an excited and eager Entrepreneur. □