

# Marketplace

for



Growing Young Entrepreneurs!  
[www.MarketplaceForKids.org](http://www.MarketplaceForKids.org)

## What does the future hold for today's students?

Major changes in the workplace are occurring throughout the world, making entrepreneurship more important than ever. By creating new jobs and strengthening the economy, entrepreneurship is our opportunity to adapt to these changes in a positive way and to create new and better opportunities that enable our youth to enjoy their choice of lifestyle and values unique to their lives.

**Marketplace for Kids** believes that youth are prospective skilled, innovative people who will continue to power a diversified, vigorous economy. Our vision is for every student to receive entrepreneurship education and receive encouragement to become a lifelong partner in building a stronger community.



Entrepreneurs Start Very Young!



**“Marketplace for Kids** does a fantastic job of igniting the spirit of entrepreneurship in students. The activities are designed to help them become comfortable with change, while learning to thrive on positive competition. Lessons, based on standards and benchmarks, help students develop the skills needed for recognizing possible entrepreneurship opportunities and then shows them how to organize their ideas for the development and growth of actual products.



Checking Out Careers on Wheels

**Marketplace for Kids** helps to extend thinking skills and encourages risk-taking with forethought. It also teaches students how to use an integrated approach to designing products, which is absolutely relevant in today's global environment.

But most of all, it makes learning fun, exciting and challenging!" stated Connie Smith, Honorary Chairperson, **Marketplace for Kids Advisory** Leadership Team.

**Marketplace for Kids** has grown from a single education day 15 years ago to ten regional education days. Over the years, thousands of students have participated in the program. Recently, some of them have gone on to patent their inventions or start their own businesses.



Mary Haugo, a fifth grade teacher at Eastwood Elementary in West Fargo, ND, has involved her students since 1995. "I teach an invention section in my classroom," stated Haugo. "My students are eager to participate. They enjoy learning about inventors, inventions, and the creative process to design their own invention. Showcasing their inventions at Marketplace for Kids is a reward for their hard work. It is a fun way to meet new kids from area schools and learn from the interesting classes that are offered. My intent is to expose kids to different careers and show them that they can be successful in any business in North Dakota. Marketplace for Kids helps children believe in themselves."

**Marketplace for Kids** is a year round program. Literally hundreds of volunteers are needed to present classes, serve as chaperones, room monitors, ushers, and guides; and to provide the opening and closing rally entertainment. Business and professional organizations lend a hand to help us recognize students. Dr. Lowell Latimer, Minot, ND, a former school administrator and member of the Minot Senior Corps of Retired Executives (SCORE) says, "Marketplace for Kids is an inspirational program which motivates youth to think, act and display. How great to see our youth present their ideas. Special significance to the growth of the youth is through development of communication both written and oral," stated Latimer. SCORE volunteers provide hundreds of volunteer hours!

**Marketplace for Kids** focuses on grades three through middle school; *The Guide* and other materials are available upon request by email to Marilyn K. Kipp, Executive Director, [marketplace@btinet.net](mailto:marketplace@btinet.net) or on the web site [www.MarketplaceForKids.org](http://www.MarketplaceForKids.org).



Opening Ceremony Excitement



Closing Ceremony Speaker

**Marketplace for Kids** is a unique educational program offering encouragement for developing young entrepreneurs. The program provides young people with a forum to present their projects which demonstrate entrepreneurship, innovation and creativity. Marketplace for Kids provides an Education Day full of hands-on learning offered in a variety of classes and education/wellness/career exploration exhibits to help young people develop their business skills, enhance personal development, and build friendships with future leaders. Marketplace for Kids demonstrates the special role of youth improving the economic future of our state.

### Did you know Marketplace for Kids?

- Meets these [standards and benchmarks](#):
  - National Content Standards for Entrepreneurship Education
  - North Dakota Standards and Benchmarks
  - National Education Standards
- Is available for One Course Credit.
- Is free to schools, youth organizations, and any student who wants to participate.
- Is a non-competitive, free program in which each child learns, benefits and grows through participation.



Interesting Student Projects

**Career Marketplace** is another "Marketplace" program that recognizes this region's workforce shortage and regional employers' need to develop a pool of skilled talent. **Career Marketplace** is a concerted effort by regional employers and educators to bring high school juniors and seniors, recent high school graduates, college students (community, university, vocational and technical, technical, tribal, public and private) and second career adults to a statewide entrepreneurial conference. **Career Marketplace** showcases the opportunities available and explains the skill sets needed so that participants can translate their skills, interests and abilities into a career in one or more of the Industry Career Clusters.

### CONTACT:

Marilyn K. Kipp, Executive Director  
Marketplace of Ideas/Marketplace for Kids, Inc.  
311 East Thayer Avenue, Suite C  
Bismarck, ND 58501  
701-663-0150  
Toll-Free: 888-384-8410  
Fax: 701-663-1032  
[marketplace@btinet.net](mailto:marketplace@btinet.net)

# Marketplace for



Growing Young Entrepreneurs!  
[www.MarketplaceForKids.org](http://www.MarketplaceForKids.org)