

# Confetti Egg Anyone?

By Max Revoredo



There is something really satisfying about cracking an egg on someone's head, especially as an eleven year old boy!

My name is Max, and making and breaking confetti eggs is one of my favorite things to do. So when I started going to the TREP\$ workshops in the spring of 2009, and they told us to start thinking about businesses and products that interested us, I quickly settled on a confetti egg business!

Confetti eggs are a Mexican tradition filled with paper confetti, but it was my idea to fill it with birdseed mixed with a little foil confetti. This way, kids could crack them outside without littering because the birds will eat up the remains (and certain birds like to collect sparkly foil in their nests). I came up with a plan for packaging and marketing them as party favors, for holidays, or for after-game celebrations and pep rallies. I made eggs in school colors, rainbow colors, green "Irish" eggs, and even a package of "Over the Hill" eggs (those were the last to go). The eggs are decorated with food dye, so it is safe for the environment. The birdseed made the eggs kind of heavy, and some kids would throw them instead of cracking them on the top of the head. So this year I'm going to make them with just recycled paper confetti. Also, winter is approaching in New Jersey, and kids will not be outside as much. Paper confetti is easier to sweep up inside.

At first I tried to decorate the eggs with egg tempura made from the yolks, but that made the eggs too slick to grip. We didn't want to just throw

out the insides, so we used them to make quiches, which we donated for a teacher appreciation day luncheon. This year I think I'm going to sell the frozen quiches.

The TREP\$ Marketplace was fun. It was very busy, but I loved how everybody wanted my product. I loved explaining how I made them, and I also sold books I typed up about how to make confetti eggs; but they sold out right away. I made 200 eggs and sold them all, but the rainbow eggs packaged in groups of six sold out first. My costs were the eggs, confetti, birdseed, shrink wrap, and labor. I charged \$5.00 for a package of 6 eggs.

I definitely learned some business lessons. At first making them was fun, but after about ninety eggs, the work got a bit boring! I'm really proud that I did it anyway. Some days, I would go to school with my fingers dyed all different colors and people would ask: "Have you been eating cheetos?" I used it as an opportunity to talk up my product and tell them to come to the TREP\$ Marketplace and buy some! Another lesson was how to attract customers. We twirled a rainbow umbrella to attract attention, then, once a few people were listening to me, the crowd drew more and more curious people. □

**The best tip I learned was the value of family. They helped me a lot and they work cheap!**

## TREP\$