

# Entrepreneurship in Every Classroom

## Introducing New Choices for the National Content Standards - 2011

Since 2004 the Consortium for Entrepreneurship Education (CEE) has published the National Content Standards for Entrepreneurship Education, funded by the Kauffman Foundation. Although CEE holds the copyright on this definition of the field of entrepreneurship education, we have made the contents available FREE on our website at [http://www.entre-ed.org/Standards\\_Toolkit/](http://www.entre-ed.org/Standards_Toolkit/).

We encourage everyone to use all, or parts of the Standards for your individual entrepreneurship education purposes....and help clarify just what entrepreneurship education is to all of us. You have CEE's permission to use the standards as long as you identify the (c) Consortium for Entrepreneurship Education, Columbus, OH, 2004 as the source.

Seven years ago we asked entrepreneurs in Focus Groups across the nation, "What they do, and What you need to know to do it". The resulting 403 performance indicators define the field of entrepreneurship education. They are divided into 3 major sections, containing 15 standards, subdivided by 53 major topics. Remember....they define the field of entrepreneurship education as **a lifelong learning process**....not just one course!

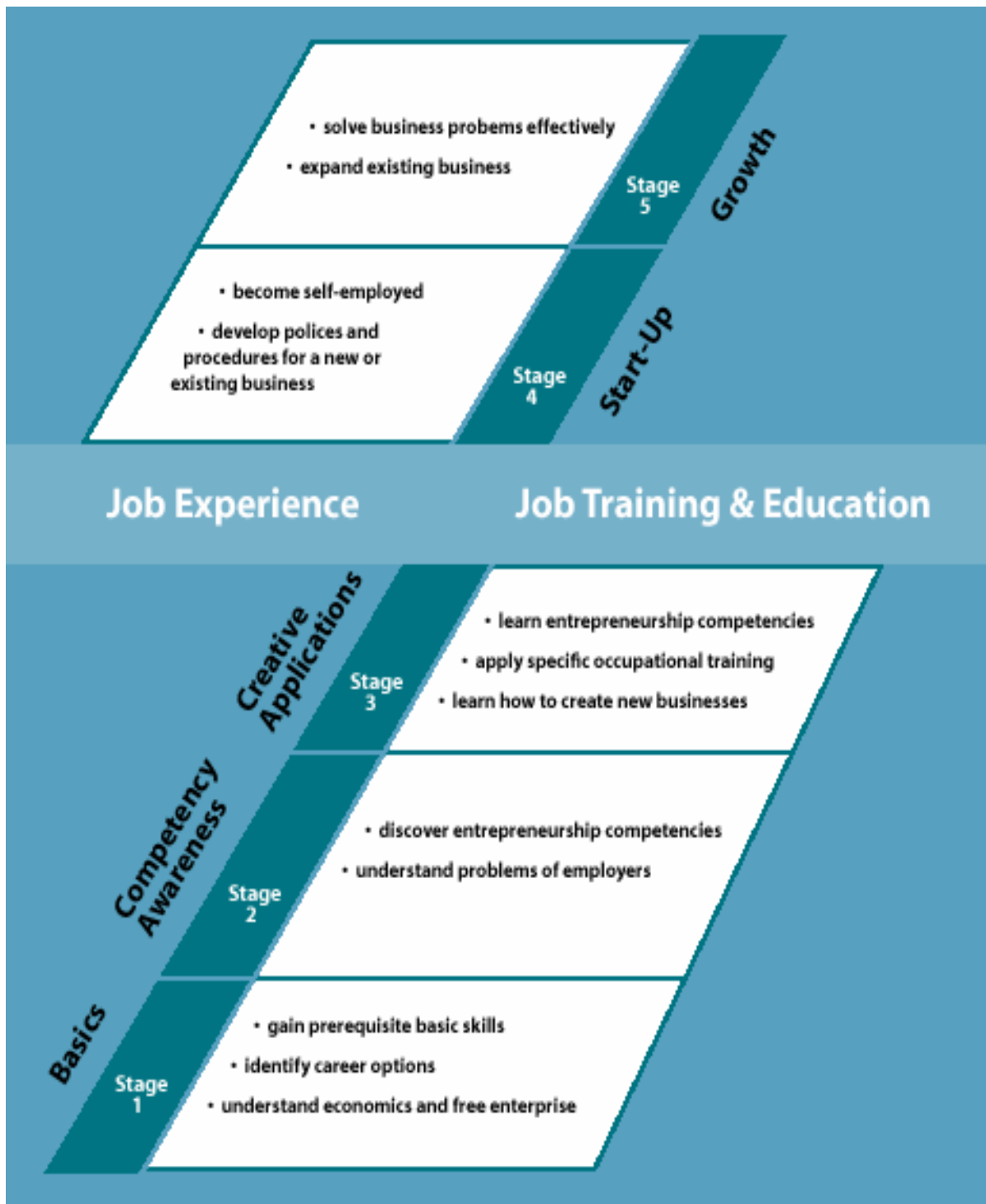
**WHAT FITS WHERE?** We recognize that 403 performance indicators (or competencies or tasks) are a pretty heavy challenge for the teachers and their students. We never intended for them to be taught all at the same time! So how do teachers decide which to include?

**CHOICES:** CEE's latest approach is to present a building process, recommended by educators using the Standards. For several decades CEE has been the major national advocate for entrepreneurship education as a lifelong learning process, defined by a 5-Stage Model. Check out the concept online at [http://www.entre-ed.org/Standards\\_Toolkit/nurturing.htm](http://www.entre-ed.org/Standards_Toolkit/nurturing.htm)

**DEVELOPING ENTREPRENEURIAL LITERACY** - Over the past year we have worked with educators to determine **which competency (task/performance indicator) fits best at each level of the 5-Stage Model**. Now the CHOICE is available online to make it much easier for use in curriculum building and support for valuable "learning activities" at each stage of the lifelong learning model....building on what was taught in previous entrepreneurship programs. Entrepreneurship in elementary and middle schools can lead to advanced learning experiences throughout education. Learn more about the details of performance indicators fitting each stage on our website at [http://www.entre-ed.org/Standards\\_Toolkit/5stages\\_overview.pdf](http://www.entre-ed.org/Standards_Toolkit/5stages_overview.pdf)

**Remember....you don't learn how to speak a language expertly in a single class!**

**The same is true for the language of ENTREPRENEURSHIP! We believe that entrepreneurial experiences (and related competencies) can fit in every classroom as context for student skill development.**



## LIFELONG ENTREPRENEURSHIP EDUCATION MODEL

Developed by The Consortium for Entrepreneurship Education

Columbus, OH

Get the full background of the 5-Stage Lifelong Learning Process Model in the folder..."Nurturing the Entrepreneurial Spirit" at [http://www.entre-ed.org/Standards\\_Toolkit/nurturing.htm](http://www.entre-ed.org/Standards_Toolkit/nurturing.htm)