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## **ELEVATOR GRANTS FOR ENTREPRENEURSHIP TEACHERS**

This year the Consortium for Entrepreneurship Education is proud to be able to add the opportunity for teachers to apply for “Elevator Grants” thanks to support from the Coleman Foundation. These elevator grants should be focused on creative activities in programs that improve entrepreneurship education at secondary, postsecondary, or bridging the two levels.

Applicants will be asked to submit two-page proposals by September 30, 2005 so that judges can read them before the conference and select those that should be presented at the 23<sup>rd</sup> Annual Entrepreneurship Education FORUM in Orlando. Short 3-minute presentations to the judges are the source of the name “Elevator Grants”...concise presentations that could be given in the time it takes to ride in an elevator. An additional two minutes will be allowed for answering questions. Winners will receive checks for up to \$3000 at the conference. (Note: Deadline has been extended to October 7)

### **Description of Elevator Grant Project**

The Coleman Foundation is sponsoring the opportunity for entrepreneurship educators to apply for small grants, up to \$3000 each, for the purpose of creating and supporting creative activities that deliver experiences for students to learn about becoming an entrepreneur. These “elevator grant” proposals should address one or more of the following goals:

- Assist teachers in secondary or postsecondary programs to create new activities/programs that they would not be otherwise able to do with the current resources available to them.
- Provide an additional option for educators to create activities/programs that bridge the connections between the two levels of education, secondary and postsecondary.
- Contribute to the development of an entrepreneurial culture for youth, leading to startup of student businesses or school-based businesses, or development of expertise that leads to an entrepreneur’s success.
- Use the new National Content Standards for Entrepreneurship Education to find ideas for new curriculum/activities to enhance their entrepreneurship education program.

The Elevator Grants Program will require the following:

1. Applicants will submit to the Consortium for Entrepreneurship Education a two-page proposal (500 words) describing the activity/program, to be received no later than September 30, 2005. (Deadline extended to Oct 7) An additional spreadsheet page may be added to describe the budget. The proposal must include a letter of support signed by the school administrator (see #4 below) and no more than 2 other letters of support may be included but not required.
2. Grants are open only to registered participants of the 2005 Entrepreneurship Education FORUM in Orlando, FL. For conference details go to <http://www.entre-ed.org/network/forum.htm>

3. The proposal will identify
  - a. goals of the activity/program;
  - b. description of the plans for implementation;
  - c. budget details including possible match from the school;
    - \* professional development costs for the instructor(s) can be no more than 50 % of the budget
    - \* essential equipment can be no more than 10% of the budget
  - d. types of external collaboration planned;
  - e. planned impact of the grant;
  - f. indication of how the activity supports mastery of the National Content Standards for Entrepreneurship Education;
  - g. demonstration of a creative approach to entrepreneurship education;
  - h. the plan to evaluate effectiveness of the activity;
  - i. complete contact information including name of school to receive the check, name of applicant(s), project name, complete address, phone and email.
4. Applicants are required to include a letter of support signed by the school administrator responsible for school budget decisions, signifying that no indirect costs can be charged to this project. Winners' checks will be written to the school following school financial regulations, but the funds will be managed by the project coordinator for the use of the proposed project.
5. Proposals will be read by the Elevator Grant Judges prior to the Conference in Orlando, Nov 5 – 8, 2005 and will serve as a part of the Criteria for selection of winners along with the actual interview at the Entrepreneurship Education FORUM.
6. Applicants will agree to provide a report describing outcomes and benefits of the winning project by the end of the Project Year, September 15, 2006. It is understood that the Consortium for Entrepreneurship Education may use this report for promotional purposes as well as evaluation of the projects that might be invited to speak at entrepreneurship events. (Maximum 3 pages plus pictures if available)
7. Acceptable applicants will be notified in advance (by November 1, 2005) and will be asked to provide a very brief explanation of their proposal and answer questions in a total of 3 minutes, at a special session scheduled at the FORUM (tentatively on Sunday, Nov 6).
8. Winners will be announced at the conference and receive their project checks.
9. The most successful programs will be invited to speak in concurrent sessions or roundtables at the 2006 FORUM.

**Mail or email as an attachment (Word) your Proposal to be received no later than September 30, 2005 to:** (Note that the deadline has been extended to 10-7-05)  
The Consortium for Entrepreneurship Education  
1601 W Fifth Ave. #199  
Columbus, OH 43212

Email: [cashmore@entre-ed.org](mailto:cashmore@entre-ed.org)

For details about the 23<sup>rd</sup> Annual Entrepreneurship Education FORUM go to:

<http://www.entre-ed.org/network/forum.htm>

# ENTREPRENEURSHIP EDUCATION ELEVATOR GRANT CRITERIA

Project Name:

Description of Students:

Coordinated by:

Title:

School:

Address:

City, State, Zip

Phone:

Email:

Name of School to receive winning check:

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The following items will be used to evaluate the proposal:

A. \_\_\_\_\_ (Maximum 10 points) Goals of the activity/program;

Should involve one or more of the following:

- Assist teachers in secondary or postsecondary programs to create new activities/programs that they would not be otherwise able to do with the current resources available to them.
- Provide an additional option for educators to create activities/programs that bridge the connections between the two levels of education, secondary and postsecondary.
- Contribute to the development of an entrepreneurial culture for youth, leading to startup of student businesses or school-based businesses, or development of expertise that leads to an entrepreneur's success.
- Use the Consortium's new National Content Standards for Entrepreneurship Education to find ideas for new curriculum/activities to enhance their entrepreneurship education program.

B. \_\_\_\_\_ (Maximum 25 points) Description of the plans for implementation

C. \_\_\_\_\_ (Maximum 15 points) Budget details including possible match from the school;

- \* professional development costs for the instructor(s) can be no more than 50 % of the budget
- \* essential equipment can be no more than 10% of the budget

D. \_\_\_\_\_ (Maximum 10 points) Types of external collaboration planned;

E. \_\_\_\_\_ (Maximum 10 points) Planned impact of the grant;

F. \_\_\_\_\_ (Maximum 10 points) Incorporates the National Content Standards for Entrepreneurship Education as part of the curriculum planning process;

G. \_\_\_\_\_ (Maximum 10 points) Creativity of proposed approach;

H. \_\_\_\_\_ (Maximum 10 points) The plan to evaluate effectiveness of the activity.

\_\_\_\_\_ TOTAL POINTS