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TO ALL GOVERNORS:

We write to call your attention to *EntrepreneurshipWeek USA* and ask you to consider ways of promoting it in your state. Sponsored by the Kauffman Foundation, *Inc.* magazine, and the *New York Times*—and supported by hundreds of national organizations, including NGA—*EntrepreneurshipWeek USA* aims to stimulate greater numbers of youth to pursue careers as innovative entrepreneurs. As such, it clearly complements our *Innovation America* initiative at NGA. It also promises to reinforce efforts that many of us are taking to promote economic development by facilitating business start-ups.

The heart of *EntrepreneurshipWeek USA* (February 24 – March 3, 2007) will be hundreds of partner organizations hosting thousands of activities to inspire teens and twenty-somethings. Designed to energize educators to foster the entrepreneurial skills of their students, it will celebrate the creativity, imagination and innovation of entrepreneurship in all its forms—including business start-ups, social entrepreneurship and enterprising employees—within existing organizations.

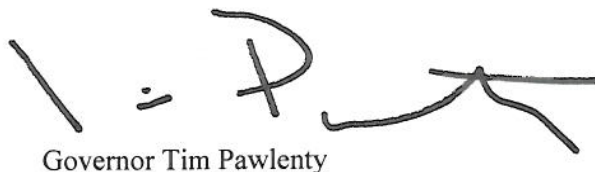
We invite you to join us in actively supporting this national effort. You may wish to take advantage of the resources provided in the Governor's Toolkit on the *EntrepreneurshipWeek USA* website (www.entrepreneurshipweekusa.com/governors), which suggest the following:

- **Proclaim February 24 through March 3 *EntrepreneurshipWeek* in your state:** Download a sample proclamation as well as a sample resolution for your state legislature to formally *endorse EntrepreneurshipWeek USA*.
- **Issue a Press Release calling attention to *EntrepreneurshipWeek* :** Add your comments to a pre-drafted press release and send it to media outlets throughout your state.
- **Lend your voice to an audio Public Service Announcement:** Download a script for a 15-second PSA, record it, and let *EntrepreneurshipWeek USA* staff pitch it to media outlets throughout your state.
- **Recognize and encourage partners in your state:** Use the search feature to find a list of partner organizations – e.g. schools, chambers of commerce, youth groups – in your state and send them a letter – already drafted – thanking them for their commitment to *EntrepreneurshipWeek USA*.

These are just a few ideas on how to get involved. We encourage you to be innovative and think about additional ways to make America's youth aware of their entrepreneurial potential. For more information on The Week, visit www.EntrepreneurshipWeekUSA.com or contact Elizabeth Magruder at 202-467-2779.

Sincerely,


Governor Janet Napolitano


Governor Tim Pawlenty