

For Immediate Release

**BIZWORLD FOUNDATION, NATIONAL FOUNDATION FOR TEACHING
ENTREPRENEURSHIP, UNCOMMON INDIVIDUAL FOUNDATION, YOUNG
ENTREPRENEURS AT HAAS (YEAH) AND MERRILL LYNCH CELEBRATE
ENTREPRENEURSHIP WEEK BY HOSTING
“TEACHING ENTREPRENEURSHIP - THE TRAILBLAZERS”**

Berkeley, CA, February 27, 2007– BizWorld Foundation, National Foundation for Teaching Entrepreneurship (NFTE), Uncommon Individual Foundation, Young Entrepreneurs at Haas (YEAH) of University of California at Berkeley and Merrill Lynch are joining together in the celebration of entrepreneurship education for youth by hosting “Teaching Entrepreneurship – The Trailblazers” on Tuesday, February 27, 2007 from 5:00 p.m. to 7:00 p.m. The panels will be held at the University of California at Berkeley Haas School of Business, Arthur Andersen Auditorium, 2220 Piedmont Avenue, Berkeley, CA.

“Our society is changing and education needs to keep up,” says Tim Draper, Founder and Chairman of the BizWorld Foundation. “Entrepreneurship programs teach our children valuable lessons while still relating to their basic academics,” added Draper.

The panelists will discuss current trends and innovations in youth entrepreneurship education and feature the following business leaders:

- Tom Campbell, dean, UC Berkeley Haas School of Business
- Richard Caruso, Ph.D., founder and chairman, Integra LifeSciences and Ernest & Young 2006 Entrepreneur of the Year
- Timothy Draper, founder and chairman, BizWorld Foundation and founder and managing director, Draper Fisher Jurveston
- Jerome Engel, adjunct professor, UC Berkeley Haas School of Business
- Steve Mariotti, founder and president, National Foundation for Teaching Entrepreneurship (NFTE)

“NFTE is proud to partner with BizWorld and YEAH to foster conversations on new innovations in teaching youth entrepreneurship,” said Steve Mariotti, Founder and President of NFTE. “Our organizations have years of evidence demonstrating that an entrepreneurship curriculum makes students excited about their education.”

“Merrill Lynch is committed to helping young people, regardless of background, have the right opportunities to succeed in business,” said Eddy Bayardelle, President of the Merrill Lynch Foundation. “We are proud to join with these organizations to celebrate youth entrepreneurship and empower young people.”

“Teaching Entrepreneurship – Trailblazers” will be one of thousands of activities celebrating the impact of entrepreneurs on America’s economy and showcasing the impact entrepreneurship education has on young people. EntrepreneurshipWeek USA -- funded by the Ewing Marion Kauffman Foundation, Inc. Magazine, and The New York Times -- is a week-long effort to ignite the nation’s consciousness about entrepreneurship and celebrate the next generation of entrepreneurs.

###

About the BizWorld Foundation

The BizWorld Foundation is a national not-for-profit organization that provides curricula and activities for 3rd through 8th grade classrooms. BizWorld programs add relevancy to academics by teaching entrepreneurship and business concepts in a real world context. BizWorld empowers students by providing them with the knowledge, skills, and awareness needed to establish a foundation for a future of financial responsibility and economic independence. BizWorld programs inspire children, by instilling in them that they too can become the next successful entrepreneur or top CEO. For more information, visit www.bizworld.org

About the National Foundation for Teaching Entrepreneurship

The National Foundation for Teaching Entrepreneurship, Inc., founded in 1987 and based in New York City, is an international nonprofit organization that introduces low-income young people to the world of business and entrepreneurship by teaching them how to develop and operate their own legitimate small businesses. Since its inception, NFTE has reached almost 150,000 students through various programs, including in-school and after-school classes, an online course, and summer Bizcamps™. For more information, visit www.nfte.com.

About Young Entrepreneurs at Haas, UC Berkeley, Haas School of Business

Since 1989 YEAH and its team of volunteer Haas School of Business student teachers and mentors have run innovative programs that prepare young people for economic and academic success. The majority of our participants come from Oakland, Berkeley and Richmond public schools. To serve those that would most benefit, we give preference to students who are low-income, attend low-performing public schools or who would be first in their family to complete college. Over the past four years, one hundred percent of YEAH graduates have gone on to college, nearly 50% enrolling in business or finance-related majors!

Contacts for event:

Catherine Hutton, BizWorld Fdtn (415)503-5880, catherine.hutton@bizworld.org
Gerald Richards, NFTE (415) 644-0844, gerald.richards@nfte.com