

"EXPERIENCE COLUMBUS" ...

Join your Entrepreneurial Colleagues for the PRE-Conference TOUR

Saturday, November 13, 2010 9 AM - 2:30 PM

9:00 AM - The bus leaves the Hyatt on Capitol Square for the first stop in German Village ...



German Village is a historic neighborhood just south of downtown **Columbus, Ohio**. It was settled by a large number of **German immigrants** in the mid 1800s, who at one time comprised as much as a third of the population of the entire city. On December 30, 1974, it was added to the **National Register of Historic Places**.



Meet with the management of...

- **Cup O' Joe** - will get us off to a great start. Hear about how this local business has expanded with its unique coffee flavors.
- **The Book Loft** - visit this unique German Village stop featuring 32 Rooms of "All New Books, All at Discounted Prices".
- **The Golden Hobby Shop** - A non-profit consignment shop operated by the Columbus Recreation and Parks Department. The 144 year old "Third Street School" features sales and displays of senior citizens' handcrafted items as well as craft workshops, demonstrations, quilting classes, etc.

11:15 AM - Short ride through German Village and then off to the **SHORT NORTH** to meet with Mary Martineau to hear about the **North Market** "featuring fabulous foodies, persnickety purveyors and artful artisans under one 44,000-square-foot roof peddling the fresh, the tasty, the exotic, the beautiful and the special".

Plenty of time to visit the shops with great entrepreneurial names, offering Baked Goods and Pastries, Beverages, Cookware, Dairy, Deli sandwiches/soups/salads, Fresh Produce and Flowers, International Grocery and Prepared Foods, Meat/ Poultry/Seafood, and Specialty Foods. For example...Enjoy *Best of the Wurst, Grapes of Mirth, Flavors of*

India, The Candy Shack, Holy Smoke BBQ, Jeni's Ice Cream (one of our FORUM speakers) ...and many more options to choose your own lunch and shop a bit.



Thirty-five Distinct Personalities
-
One Incredible Place



12:30 PM - Get on the Bus to ride to Dublin (Ohio that is) just north west of Columbus. Meet there with Rick Coplin at the **Dublin Entrepreneurship Center** to learn about the TechColumbus Dublin, an incubator whose mission is to create technology jobs in the fields of IT, BioScience, and Advanced Materials in the Dublin area in partnership with the Dublin Economic Development Office. TechColumbus concentrates its efforts on innovative technology based businesses – those that have potential for rapid revenue and employee growth. Ask Rick to tell you how Dublin was named one of 7 cities worldwide named an "Intelligent Community" at the Intelligent Community FORUM, 2010.



**Intelligent
Community
of the Year
2010**

Dublin is one of the Top Seven Intelligent Communities in the world, according to the Intelligent Community Forum. The honor recognizes communities around the world that are using broadband efficiently to create jobs and develop a better social infrastructure.

1:30 PM - After riding through picturesque Dublin, visit with Bob Mahaffey, founder of **Xcelerate Media** to learn about how they provide organizations with interactive e-Learning and communication solutions that deliver mission-critical information to employees and third parties. Xcelerate's core competency is customized electronic training solutions. By understanding a customer's audience, training needs, and budget, Xcelerate tailors a solution using technologies that give the customer the most "bang for its training buck." Xcelerate employs simulations, games, YouTube-like videos, audio books, and iPod applications.

In just 10 years this innovative business is serving companies both large and small including 15 of the Fortune 50.

2:30 PM Return to the Hyatt in downtown Columbus, managing to avoid Ohio State University "football traffic" on a Penn State versus OSU Saturday.

ADVANCE REGISTRATION REQUESTED - COST \$25

Conference Hotel rates are the same for Friday, November 12

QUESTIONS? Contact Cathy Ashmore, 614-486-6538, cashmore@entre-ed.org