

WE INVITE SPONSORS FOR THE 28th ENTREPRENEURSHIP Education FORUM

November 12 - 16, 2010, Hyatt on Capitol Square, Columbus, OH

OVERVIEW - For the 28th year the Consortium for Entrepreneurship Education plans to sponsor a national conference for entrepreneurship educators involved in programs at any level of the lifelong learning process. We are organizing it to be held in Columbus, Ohio, the Consortium's home. Each year we hold it in a different location across the country to enable educators to participate in interesting cities that are close to their home. In the past few years it has been held in Norfolk VA, Austin, TX, Charleston SC, Orlando FL, and Phoenix, AZ and it is over 25 years since it was held in Ohio.

NEED - Because educators generally do not have budgets to travel for professional development opportunities we have over the years found sponsors to support part of the costs of teachers attending. This is especially important in the past two years when the economy has been forcing schools to tighten budgets, and continues to be an issue for 2010. Such educators are the major target audience for this conference, providing an opportunity for them to learn from each other and establish an ongoing relationship and network in support of entrepreneurship education. They tell us that they would not have been able to attend without these matching grants.

SPONSORS - From a conference management perspective, it is the 100+ educators that attend on sponsored grants and the 100 + presenters who send proposals to share their programs at the conference that are essential to the base of attendees at the conference. This year we are seeking sponsors for 150 educators to attend at a cost per person of \$700. This would cover 3 nights at the hotel and conference registration costs. We have received approval for sponsorship from the Burton D Morgan Foundation, and have submitted proposals to ARC, the Coleman Foundation, and the WalMart Foundation.

EVALUATIONS - The 2009 FORUM evaluations of the conference show success in meeting our goal and similar over the years:

- a. Main reasons for attending the conference: Content— 43.2%; Networking— 44.6% Personal growth and development— 54.1% Major Speakers— 13.5%; Other— 1.3%
- b. Met educational/professional and informational objectives: Yes — 98.7% No — 1.3%
- c. Conference overall rating: Excellent— 90.6%; Good— 9.4%; Fair— 0 %; Poor—0 %

2010 Conference Schedule - Draft

Friday – November 12

1:00 PM – 5:00 PM Consortium Members Annual Meeting followed by Dinner at a Restaurant in Columbus

Saturday – November 13

9:30 AM – 2:30 PM Entrepreneurship Education Think Tank Meeting -

9:30 AM – 2:30 PM On-Site Visit with Columbus area Entrepreneurs

4:00 – 8:00 PM **Opening General Session, Welcome Reception, Presenter Roundtables**

Sunday – November 14

7:30 – 8:30 AM	Continental Breakfast & Visit the Exhibits	Ballroom
8:30 – 9:30 AM	Second General Session	Ballroom
10:00 – 11:45 AM	Meet the Local Entrepreneurs – Live Case Study Sessions	Breakout Rooms
12:00 – 1:30 PM	Third General Session - Luncheon and Speaker	Ballroom
2:00 – 5:00 PM	Visit the Exhibits	Ballroom
2:00 – 5:00 PM	Concurrent Sessions A, B, C, (1 – 7)	Breakout Rooms

Evening on Your Own - - Explore Columbus with new friends!

Monday – November 15

8:00 – 1:00 PM	Concurrent Sessions D, E, F, G, H (1 – 7)	Breakout Rooms
1:00 pm	Lunch on Your Own, Network with Local Entrepreneurs	
5:00 PM – 10 PM	Offsite Evening Event - To be determined	

Tuesday - November 16

8:00 – 10:00 AM	Continental Breakfast & IDEA FACTORY	Ballroom
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ALL SPONSORSHIPS NEEDED - We also appreciate other kinds of sponsorships that would assist with costs of specific sponsored meal events, materials to share with participants, conference publicity, and loan of digital projectors and laptops to save the costs of expensive AV from the hotel. **Please discuss ideas with Cathy Ashmore, 614-486-6538 or cashmore@entre-ed.org.**