



Consortium for
**Entrepreneurship
Education**

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Dear Entrepreneurship Instructors:

Have you thought about how valuable your program is to the future of your community? We encourage you to "toot your own horn" while requesting support for a scholarship to attend the 29th Annual Entrepreneurship Education FORUM, in Cincinnati, Ohio, November 2011. We have put together a package you are welcome to use to gain sponsorship from your local Rotary, Kiwanis, Chamber, Lions, church groups etc. who will appreciate the work you are doing to prepare the entrepreneurs of tomorrow in your classroom. We have been told that they are looking for local programs of value to share with their members.

We suggest:

1. Contact the local business-related service group of your choice. Don't give up if you get a NO. Just try another. Note that we have provided two different approaches.. (1. for those who have had a scholarship, or (2. for any teachers needing support.
2. Offer to be the speaker at one of their upcoming meetings. We understand that they seek local community activities to feature for their members regularly. They might want you to include a student or two in addition.
3. Prepare your program, including using the PowerPoint we have created as a template. Arrange for necessary AV support.
4. Share the impact you are having on young people. End the presentation with your experiences at previous FORUMs. As a teacher it is very difficult to get the schools to sponsor conference attendance. But it is so important for the community members to understand the value of networking with teachers nationwide and finding new ideas to energize your program. Tell them that you will provide them with a follow-up report on the connections you made this year and the results of participating, and perhaps have the opportunity to speak at additional club meetings.
5. Make copies of the letter requesting sponsorship and the form that they have filled in and send with their payment to the Consortium.
6. As we receive the sponsorship we will post them as a conference sponsor on our website and provide you with confirmation of your scholarship covering three nights at the hotel and conference registration costs.

LET US KNOW HOW WE CAN HELP..... The 2010 conference info is on our website at <[http:// www.entre-ed.org/_network/forum.htm](http://www.entre-ed.org/_network/forum.htm)> and the 2011 conference details will be there soon.

Cathy

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Celebrate National Entrepreneurship Week

February 19 - 26, 2010

www.entre-week.org